

The B-CARE Project: Baby and Co-Parent Attachment, Resilience and Empowerment

Project Flyer for referring professionals in Hertfordshire

Have you identified a family who might benefit from participation in a research project on a whole-family support programme for parents and their babies?

What is the B-CARE Project?

RAND Europe is evaluating *For Baby's Sake* – a therapeutic whole-family support programme designed for expectant parents who are **seeking help to end hurtful and harmful behaviours related to domestic abuse in their co-parent relationship**. In this pilot project, we are comparing how well the usual domestic abuse and perinatal support services complemented by *For Baby's Sake* work, when compared to the usual services alone.

In this project, sets of co-parents will be randomly assigned to one of two groups:

- Group 1: Participants receive the usual domestic abuse and perinatal support services available in the area.
- Group 2: Participants receive the usual domestic abuse and perinatal support services available in the area complemented by *For Baby's Sake*.

Co-parents will be equally likely to be placed in either group. This helps us to ensure that the results are trustworthy.

Why are we doing this project?

This project will help us to understand which type of support available to parents works the best in improving outcomes for them and their babies. This will also help us learn whether a large-scale project exploring *For Baby's Sake* impact is possible and how this could be done. The project is funded by Foundations – the What Works Centre for Children and Families – and supported by Hertfordshire County Council.

Who can take part?

Co-parents will be eligible to take part in the project when they meet the following criteria:

- They are seeking help to end hurtful and harmful behaviours related to domestic abuse in their co-parent relationship.
- The mother is 12 – 34 weeks pregnant at the time of recruitment.
- Both parents intend to be involved in raising and caring for their baby, whether or not they are together as a couple.

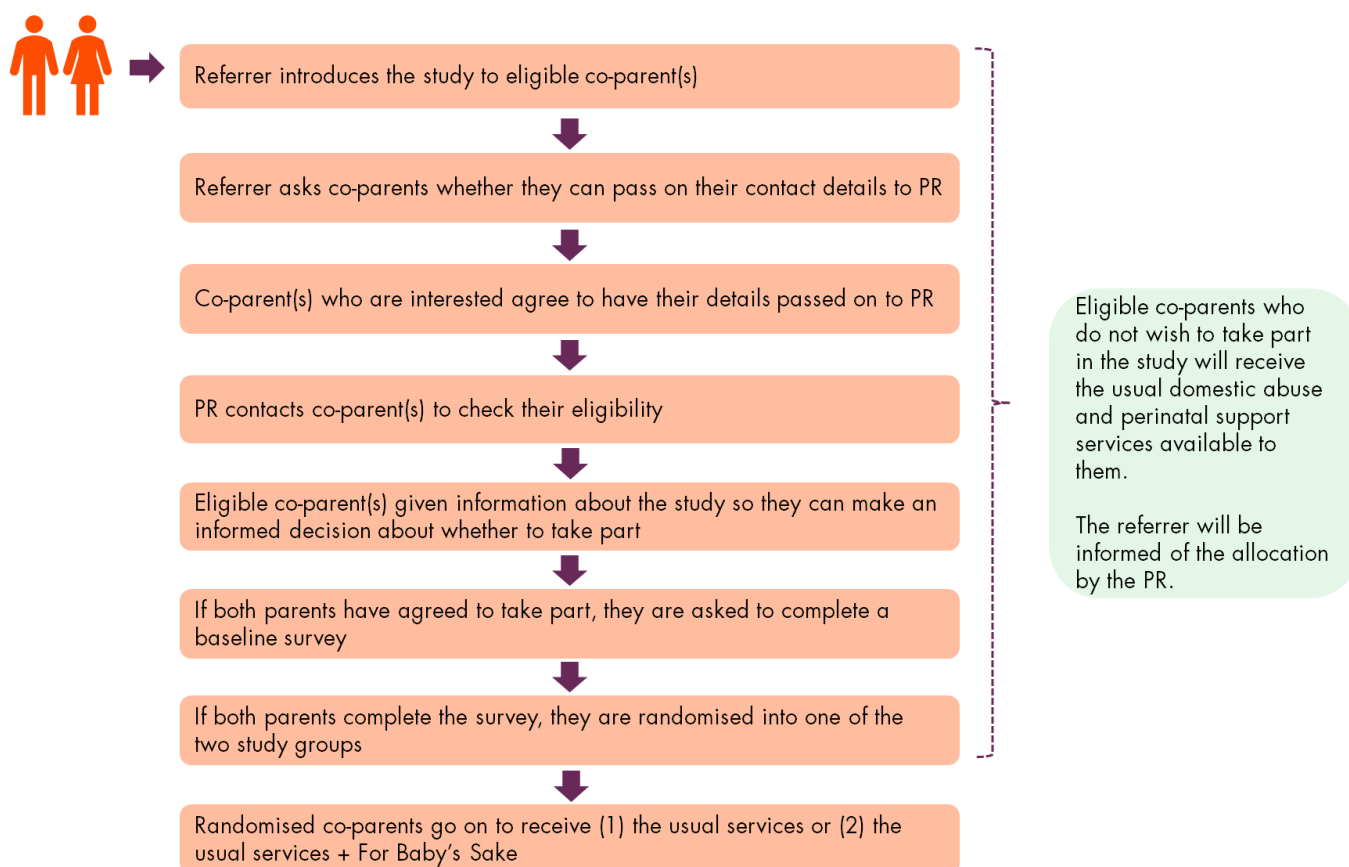
- The expectant mother lives in Hertfordshire (as the project is working with Hertfordshire County Council and local maternity services).

How does referral into the project work?

As a referring professional, you will play an instrumental role in ensuring the success of the project. Instead of referring parents directly to *For Baby's Sake* or other services, you'll now introduce them to the B-CARE Project. If they're interested and agree, you'll pass on their contact details to the person in charge of recruitment (practitioner-researcher) using a **Project Referral Form**.

What happens to co-parent(s) who wish to find out more about the project?

The participants' journey is outlined below:



Who can I contact with any further questions?

To access a Hertfordshire referrals form, use [this link](#). For more information or to discuss a referral, you can email (freyab-care@forbabyssake.org.uk or sarahb-care@forbabyssake.org.uk) or phone (01438 873418) to reach the team.

You can also find out more about the project and the referrals process by going to <https://evaluationforbabyssake.org/referrer-information> or scanning the QR code (password: *referrer123!)



If you have any further questions or for more information about the B-CARE Project, you can also contact the research team at bcare@randeurope.org